

Gran Ballo della Venaria Reale

PRESTIGIOUS INTERNATIONAL INIZIATIVE AND AN IMPORTANT TRAINING MOMENT

What is the Gran Ballo della Venaria Reale, the Charity Night Gala of the Vienna sul Lago educational, cultural and solidarity event?

It is a one-of-a-kind experience making it possible to live a daydream, while still paying particular attention to the fundamental values of the social reality we are part of.

This prestigious and coveted **international event** is realized with passion and professionalism by the Vienna sul Lago Committee, composed of volunteers who have been looking after its success for over twenty-five years, taking care of its organization and its complex artistic direction. The aim is to realize in every detail the dream of young girls wishing to be the **protagonists of a modern fairy tale**, with the awareness of being bearers of **socially relevant messages and values**.

The perfect execution of the choreographies opening the Charity Night Gala requires a week of preparation entirely organized by the members of the Committee. Under the artistic direction of the choreographer Ida Pezzotti, the Debutantes will be working on the pleasant rediscovery



of grace, femininity and gallantry. It is a short but intense **rehearsals program** taking place at the Logistic Base of the Military Airport of Cameri (Novara),



where our young protagonists will go through dance, posture and etiquette classes, cultural visits, official dinners and many other shared experiences that enrich this unforgettable adventure.



On the occasion of their Grand Debut, the protagonist girls wear princely white ball gowns designed by the internationally acknowledged designer **Carlo Pignatelli**, known all over the world for the excellence of its Made in Italy couture.

The dream of living the *Gran Ballo* comes true to the sounds of sweet classic tunes owing an ever-present charm, giving life to the romantic complicity of the movements on the time of waltzes and traditional dances, rediscovering the importance of the couple roles in dancing, at the presence of the guests, immersed in the incredible architectural details of the location.

NAVY

Vienna sul Lago is the organizing committee of the Gran Ballo, and it carries on a project based on education, **culture and**



solidarity, also thanks to the constant partnership with the Navy. Since 1995, it has been keeping alive the interest in ethical values that have always distinguished the event, rendering it unique on the national and international scene.



The well-established collaboration with the Navy allows the Officers of the Naval Academy of Livorno to attend many cultural events that characterize the event, offering them great opportunities for **personal growth and experiential enrichment**.



For the Midshipmen of the Italian Navy, the extraordinary charity evening represents the culmination of a weekly path, which sees them engaged in a full program of training courses, institutional moments, technical and cultural visits, pointing to the discovery of the historical and artistic

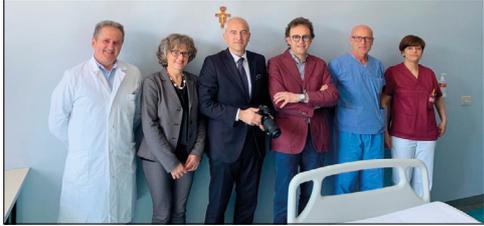


heritage of the Piedmont Region and the neighbouring ones.

The main purpose is to increase the **values and principles typical of a Navy Officer**, and at the same time to give them the opportunity to accompany the young Debutantes during the days of rehearsals, till the long-awaited night of the Gran Ballo requiring in high uniform.

SOLIDARITY AND SOCIAL COMMITMENT

The spirit of solidarity is the characterizing element of this truly magical night of celebration, based on beauty and class. Since its very first edition, the *Gran Ballo della Venaria Reale* is organized on a non-



profit basis since its first edition, and it represents an opportunity to promote a **fundraising** intended for entities that pursue social projects in our Country. All the proceeds collected during the evening are donated to the NGO “Nessun Uomo è un’Isola”, supporting in turn relevant humanitarian projects brought forward by important charitable associations.

The impeccable ability to pass on noble and profound values, the attention to charity, and the desire to build a society based on respect and constant dedication to others, guarantee the full success of the event. Therefore, the joy of experiencing the *Gran Ballo della Venaria Reale* is not merely expressed only through romanticism surrounding the event, but equally through the active and continuous social commitment, as evidenced by the **concrete gestures of solidarity and responsibility** towards those who are most in need.

The *Gran Ballo* also supported the work and the studies of the *Molinetto* of Turin, a health institution with its own Research Foundation committed to the sanitary management at the forefront during the period of **health emergency**, that has affected Italy and the whole world. This testifies our closeness and our respect for all realities, in healthy and outer sectors, which have shown courage and passion in recent moments of collective difficulty.

ACKNOWLEDGEMENTS AND AWARDS



Our Charity Gala is one of the most prestigious events in Italy, **sponsored by important institutions** thanks to the high social



value for the objectives it sets every year, and such to obtain **numerous acknowledgements** from the highest national and international institutional



authorities. Among the main prizes we remember the one awarded to us by the Presidency of the Austrian Republic, the 5 Medals of Merit recognized by the Presidency of the Italian Republic, and more recently, a Medal recognized by the Presidency of the Italian Council of Ministers.

The *Gran Ballo* is also the occasion in which the Organizing Committee pays



tribute to General **Delio Costanzo**, one of its founders, issuing every year a dedicated award honouring personalities and institutions who have rendered an important service to the country, through their work in individual professional fields.

Together with focusing on charity projects, “*Vienna sul Lago*” calls out attention to social issues through high-impact awareness campaigns. An example is the “*Zapatos Rojos*” project and the red shoes worn by the Debutants in the latest editions, which underline the need to take actions to curb the spreading scourge of gender-based violence, in particular of femicides

HOW TO PARTICIPATE

The spot to experience all that the *Gran Ballo della Venaria Reale* represents as a *Debutante* are a limited number. In the spirit of the event, the aspiring Debs are not subject to competitive selection: the privilege of participating is granted to girls of all nationalities, aged from 17 to 25 years. The aspiring Princess shall send us the Registration Form with all the required data included, together with a personal Letter of Presentation explaining why they wish to take part in this event which will allow them to become **patroness members**

of the NGO “*Nessun Uomo è un’Isola*”, emphasizing the solidarity perspective.

In order to participate to the Charity Night Gala as a Guest, and therefore support the social project by purchasing a table spot or an entrance ticket, the respect of a black tie **dress code** is mandatory, requiring a ball gown for the Ladies and a tuxedo or tailcoat for the Gentlemen.



After the evocative performance of the Opening Ball, the sweet notes of the live Orchestra will transport all the participants of the evening on an exciting journey into the past, followed by the Gala Dinner service, the charity fundraiser, and finally by the “*Vienna sul Lago*” cake and sabrage.

All this is entrusted to the management of prominent personalities from the world of entertainment.



An appointment that is renewed every year for people wishing to experience a convivial engaging and memorable party night.

CONCLUSION

The *Gran Ballo of Venaria Reale* is this and much more. It is a dream, a message, the symbol of a modernity capable of keeping traditional values current, in the middle of the daily hustle of nowadays’ society. Ultimately a life goal for the young protagonists, who return to face the adventure of life with greater awareness, pride and maturity of spirit.